Program at a Glance

The Accounting, Information Systems, & Marketing (AISM) Certificate Program provides exposure to several disciplines to provide opportunities to gain knowledge in a variety of business concepts and decision making processes.

Individuals completing this program will earn two separate certificates and be qualified for entry-level employment in marketing, small business management, logistics, auditing, and basic accounting practices.

Acceptance into this program is based on completion of an Associate Degree (AA/AS) or at least 60 credits earned (mostly general education).

Space is limited to 35 students.

<table>
<thead>
<tr>
<th>Program Class Schedule</th>
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<tbody>
<tr>
<td>FALL—Block 1 (8/24 to 10/12)</td>
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<tr>
<td>ACCT 2010 (3)</td>
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<tr>
<td>MGMT 2640 (3)</td>
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<tr>
<td>FALL—Full Semester (8.24 to 12/4)</td>
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<tr>
<td>ISA 2010 (3)</td>
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<tr>
<td>Total Semester Credits</td>
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* Courses will be taught Tuesday & Thursday evenings beginning at 6:00 pm

Required Courses

Accounting
2010—Financial Accounting
Economics
2010—Micro Economics
Information Systems & Analytics
2010—Business Computer Proficiency
2050—Management Info Systems
4070—Data Visual & Storytelling

Management
2540—Small Business Management
Marketing
3010—Marketing Principles
3500—Promotion Management
4100—Marketing Strategy
Statistics
2040—Business Statistics